Jeremy Brown
Animator, Project Manager

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Experience

Animator, Artist, and Marketer
WALLACE.DOG / JANUARY 2018 – PRESENT

- Created over 100 animations centered around my character Wallace.dog. This included storyboarding, character design, background art, programming, and animating.
- Design, source, and sell Wallace.dog merchandise, including t-shirts, stickers, pins, magnets, prints, and decals.
- Shared all Wallace.dog animations across several websites, including tumblr, Facebook, Instagram, Twitter, Dribbble, and several subreddits.
- Presented Wallace.dog at local meetups and business events as a means to market the project, to gain support, and to inspire.

Project Manager
COAL CREATIVE / FEBRUARY 2020 – PRESENT

- Lead project management efforts for 4 teams and 12 team members.
- Meet regularly with team members to confirm project statuses, determine road blocks and resolve other potential issues.
- Communicate directly with clients to report project status, manage project expectations, and determine next steps.
- Manage and organize project tracking systems and internal documentation for more reliable and accessible information flow.

Designer, Artist, and Marketer
UNLOCK LAYER / MARCH 2014 – PRESENT

- Manage freelance creative projects, typically starting with client brainstorming sessions and ending with delivering the final project to the client. Notable client projects include illustrations for The Hawaiian Business Magazine, Steel City Brand, popular YouTuber IDoWRK, and designing and publishing two books for local authors.
- Research and create designs for t-shirts, phone cases, and other merchandise for select vendor sites.
- Audience building through content marketing , including generating interest via Facebook, Twitter, YouTube, personal blog, email list, and more.
- Create and manage advertisements and promotional videos for merchandise to share with audience.

Education

BS in Business Administration
PENN STATE UNIVERSITY
SPRING 2019 / GPA 3.61

- Managed project framework and led the four person Penn State Scranton team to 1st place victory in the Council for Retail and Sales competition. Included drafting and presenting a marketing plan to judges and an audience of business professionals.
- Created a business plan for my web animation project, Wallace.dog, and submitted the plan to the regional TecBridge Business Plan Competition. This included attending all optional networking and help sessions associated with competition.

Skills

Visual
- Graphic and Web Design (Illustrator, Photoshop, InDesign, XD, Keynote)
- Prototyping & Storyboarding (XD, Keynote)
- Animation (After Effects, Aseprite)
- Video Editing (Premiere)

Technical
- HTML, CSS, Javascript, Programming
- Word, Excel, PowerPoint (advanced)
- Tech Support & Troubleshooting
- Data Analysis (Google Analytics, etc)

Collaboration
- Brainstorming & Mindmapping (whiteboard)
- Project Management (Project, Visio, OmniPlan, Trello, Asana, Todoist, etc)
- Scheduling & Budgeting (Outlook, GCal, Excel / GSheets)